



PRESS RELEASE

Date: October 7, 2014
Contact: Brian Cunanan
Commuter and Motorist Assistance Manager
(951) 787-7141

FOR IMMEDIATE RELEASE

RCTC Launches New Website for Rideshare Week

The Riverside County Transportation Commission (RCTC) encourages residents, employees and commuters to celebrate Rideshare Week, October 6-10, 2014. And in order to make it easier to rideshare, RCTC is launching a new website, **IECommuter.org**, a personalized service of IE511, the Inland Empire's traffic and commuter information service.

IE Commuter.org allows commuters to sign up to find carpool and vanpool partners, personalized commuter rail or bus routes, and find out what the traffic is like for their commute, all from a single source. It's easy to set up an account, and the free service offers commuters a large range of options.

Rideshare Week encourages Riverside County commuters to give ridesharing and IE Commuter a try, with a sweepstakes that invites them to pledge to rideshare just one day from October 6th to 10th and become eligible for a variety of prizes.

The sweepstakes is a fun way to encourage commuters to see if they can discover a better commute by ridesharing. Participants who pledge to carpool, vanpool, hop on board Metrolink, take the bus, walk to work, or ride a bike will be

-MORE-

IE Commuter Website Ready for Rideshare Week, Page 2

entered for a chance to win one of more than 100 great prizes including an iPad, entertainment, hotel stays, and more than \$12,000 in gift cards, all donated by local Inland Empire employers.

“Rideshare Week is the perfect time for people to try a different way to get to work instead of driving alone,” said RCTC Chair Marion Ashley, County of Riverside Supervisor for District 5. “By supporting commuters who want to start carpools or vanpools with this new service, we’re making it easier to rideshare.

Ashley added, “In addition, you can see how bad the traffic is on your route before you leave. With commuter rail and express bus service information at your fingertips, you can easily decide to leave the driving to someone else.”

Commuters can pledge and be entered in the sweepstakes by going online to www.IECommuter.org. or by calling 1-866-RIDESHARE.

###