



## **PRESS RELEASE**

**Date:** October 5, 2015  
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*FOR IMMEDIATE RELEASE*

### **Rock Your Commute during Rideshare Week, October 5 – 9!**

Join the band of commuters across the Inland Empire choosing to rideshare for the 30th Annual Rideshare Week celebration during the week of October 5 – 9. Find a carpool partner, join a vanpool, hop on a Riverside Transit Agency or SunLine Transit Agency bus, take Metrolink, walk, bike or even work from home – all of which reduce harmful emissions, ease congestion, and improve air quality in Riverside County.

### **Pledge to rideshare during Rideshare Week and be entered for a chance to win!**

Prizes include a Fender guitar, an Ashley furniture set, a La-Z-Boy recliner and various gift cards for resorts and retailers courtesy of Rideshare Week sponsors such as Stater Bros., Ashley Furniture, La-Z-Boy, and Fender.

### **Sign up at [iecommuter.org](http://iecommuter.org) and pledge to rideshare before October 23.**

Plus, commuters logging trips on the IE Commuter Commute Diary will be entered for a chance to win additional prizes (*pledges are limited to one per person and must be received by October 23, 2015*).

**-MORE-**

“Ridesharing just once a week can have a significant impact on the region’s mobility,” said Perris Mayor and Riverside County Transportation Commission Chair Daryl Busch. RCTC is committed to making a range of transportation options available to Riverside County residents and Rideshare Week is an opportunity to share the ride.”

**Need help finding a carpool match or other rideshare options available to you?**

Register at [www.iecommuter.org](http://www.iecommuter.org) and get immediate access to rideshare options personalized to your commute route and schedule. You’ll learn what your commute is really costing you, find rideshare matches, and/or available transit options, along with a ton of other great information to help you discover your best commute yet.

**Don’t let the hassle of the commute give you the blues!**

Visit [www.iecommuter.org](http://www.iecommuter.org) or call 1-866-RIDESHARE to learn more.

Rideshare Week is a service of IE Commuter and is brought to you by the Riverside County Transportation Commission and San Bernardino Associated Governments.